



ONONDAGA COUNTY  
MEDICAL SOCIETY

## Bulletin Advertising Rates

Size (WxH)

**\*Full-Page, 4-color (4.5 x 7.5) \$300**

Full page Ad buyers have the option of submitting an article of up to 850 words for publication alongside their advertisements.

**Half-Page, 4-color (4.5 x 3.5 or 2.25 x 7.5) \$225**

**Quarter-Page (2.25 x 3.25) \$150**

**Business Card (4.5 x 1.75) \$150**

### **\*\*Preferred Positions:**

- Inside Front Cover
- Inside Back Cover
- Outside Back Cover
- Page 1 Back

**\$350 per insertion**

\*Full-Page Ad Bleed Dimensions: 5.85” x 8.875” and include a .125” bleed on all sides.

\*\*Please inquire for availability.

Publication Dates: January, April, July, October (Please note: The Bulletin is a digital publication, with print options for all members).

Deadline: The 15th of the month prior to the month of publication.



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## Advertising Insert Order

Date: \_\_\_\_\_

\_\_\_\_\_ hereby contracts for one \_\_\_\_\_ advertisement to be inserted in the Bulletin of the Onondaga County Medical Society, months of insertion to be \_\_\_\_\_ at the rate of \$\_\_\_\_\_ per insertion, payment to be made no later than 30 days after the billing date. The publisher reserves the right to reject any copy before printing. If copy is not furnished in time for publication, the publisher reserves the right to supply the same. Neither party is responsible for conditions not herein expressed.

Company \_\_\_\_\_

Per (Signature) \_\_\_\_\_

Address  
\_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Rates effective as of: 1/1/2022

**Artwork: Ad copy should be high resolution, embedded fonts, eps, jpg or pdf format. Any copy that exceeds the space will be reduced proportionately. If you want the color to go to the edge of the page, add 1/8 inch for bleeds. All artwork should be emailed to Julie Panna, [jpanna@oncms.org](mailto:jpanna@oncms.org).**

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